

# Associate in Applied Science in Business

## Program Outcomes

Upon completion of this degree, students will have a well-rounded degree that concentrates on foundational business theories and practices. Students will gain competence in basic accounting principles, have a knowledge of the management theories found in today's marketplace, and be familiar with the laws that govern business.

## Employment Opportunities or Additional Educational Options

With this degree, students can prepare to transfer to four-year institutions to continue their studies in business or related fields or prepare to enter the workforce in a variety of business areas like sales and sales management. Employability depends upon the right experiences to match the educational achievement and social development of the individual.

## To Learn More About This Program

Contact Jane Mitchell at 269-782-1218 or [jmitchell@swmich.edu](mailto:jmitchell@swmich.edu) or James Benak at 269-782-1221 or [jbenak@swmich.edu](mailto:jbenak@swmich.edu).

## Degree Requirements

To earn this degree, students must have an overall GPA of 2.0 or higher, complete a minimum of 60 credit hours, and fulfill the course requirements of the program listed below. Students are permitted to complete a higher-level math course than shown below. Each general education course, prerequisite course, internship, and capstone course must be completed with a final grade of "C" or better.

## General Education Courses

### COMMUNICATIONS

Course ID	Course	Credits
ENGL 103 or ENGL 103W	Freshman English 2 (or with workshop)	3 to 4 credits
SPEE 102	Fundamentals of Public Speaking	3 credits

### MATHEMATICS

Course ID	Course	Credits
MATH 150	Statistics	4 credits

### NATURAL SCIENCE

Course ID	Course	Credits
ENST 112	Environmental Science	4 credits

### SOCIAL SCIENCE

Course ID	Course	Credits
ECON 202	Microeconomics	3 credits
ECON 201	Macroeconomics	3 credits

### HUMANITIES

Course ID	Course	Credits
HUMA 210	Introduction to Non-Western Civilization	4 credits

## Major-specific Required Courses

Course ID	Course	Credits
EDUC 120	Educational Exploration and Planning	1 credit
ACCO 201	Principles of Accounting 1	4 credits
ACCO 202	Principles of Accounting 2	4 credits
BUSI 200	Small Business Management	3 credits
BUSI 201	Principles of Management	3 credits
BUSI 207	Business Law 1	3 credits
BUSI 210	Personal Finance	3 credits
BUSI 214	Business Communications	3 credits
BUSI 220	Marketing	3 credits
BUSI 225	Human Resource Management	3 credits
BUSI 240	Professionalism Workshop	1 credit
ISYS 110	Introduction to Computer Technology	3 credits

## Complete 1 course from the list below

Course ID	Course	Credits
BUSI 208	Business Law 2	3 credits
BUSI 212	Supervision	3 credits
BUSI 221	Advertising	3 credits
BUSI 255	Internship	3 credits
ISYS 181	Spreadsheets	3 credits

**Total Program Credits: 61**

## Additional Notes About the A.A.S. in Business Program

- A prerequisite course may be needed prior to enrollment in some courses within this program. Specific prerequisite requirements are listed in the Course Description section in the Course Catalog. A summary of the prerequisites are listed below in the Example Course Sequence.
- This program as outlined does not meet MTA requirements. Students interested in MTA requirements would need to complete an additional natural science course, an additional social science course, and an additional humanities course (non-HUMA). Students should seek assistance from an advisor for proper course selection if MTA is important.
- Courses taken out of sequence may delay a student's ability to complete the program in a timely manner. Please consult your advisor regularly.
- Each student should submit a graduation application at least one full semester before he/she plans to graduate.
- This program is subject to change. Students should consult with their advisor for program updates.

## Example Course Sequence

The following is a sample of a semester-by-semester approach to completing this program.

### FIRST SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
EDUC 120 Educational Exploration and Planning	1 credit	ENGL 115 or test score (concurrent enrollment allowed)
ENGL 103 or ENGL 103W Freshman English 2 (or with workshop)	3 to 4 credits	ENGL 115 or test score (concurrent enrollment allowed)
ACCO 201 Principles of Accounting 1	4 credits	BUSI 200 (concurrent enrollment allowed)
BUSI 200 Small Business Management	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
ISYS 110 Intro to Computer Technology	3 credits	None
SPEE 102 Fundamentals of Public Speaking	3 credits	None

### SECOND SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
ACCO 202 Principles of Accounting 2	4 credits	ACCO 201
BUSI 201 Principles of Management	3 credits	BUSI 200
BUSI 220 Marketing	3 credits	BUSI 200 or permission of appropriate Dean; BUSI 214 recommended
MATH 150 Statistics	4 credits	MATH 101, MATH 102, or test score

### THIRD SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
BUSI 207 Business Law 1	3 credits	None. BUSI 200 recommended
BUSI 210 Personal Finance	3 credits	None
BUSI 214 Business Communications	3 credits	BUSI 200; ENGL 103 or ENGL 103W
ECON 202 Microeconomics	3 credits	MATH 101, MATH 102, or test score
ENST 112 Environmental Science	4 credits	None

### FOURTH SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
BUSI 225 Human Resource Management	3 credits	BUSI 200
BUSI 240 Professionalism Workshop	1 credit	None. BUSI 200 recommended
ECON 201 Macroeconomics	3 credits	MATH 101, MATH 102, or test score
HUMA 210 Intro to Non-Western Civilization	4 credits	ENGL 103 or ENGL 103W
BUSI or ISYS Elective Choice	3 credits	See Course Descriptions for Details