Last Reviewed	Last Updated	Effective Date
05/18/2020		

The core values Southwestern Michigan College describe the beliefs that direct the College in all that it does.

- "Excellence with a Personal Touch" is a working principle guiding our actions.
- High quality is inherent in all that Southwestern Michigan College does.
- We have a commitment to be responsible managers of college resources: human resources by promoting growth, satisfaction, and empowerment; financial resources by operating with a balanced budget and investing in the future; physical resources by maintaining a high-quality physical plant.
- We believe in "Knowledge for all." As the only institution of higher education in the district, Southwestern Michigan College has the dual responsibilities of providing postsecondary career preparation for those who are seeking immediate employment and college coursework and degrees for those seeking baccalaureate degrees.
- We have a commitment to being a learner-centered college, developing students through a total college life experience and providing them with 21st century services.