Last Reviewed	Last Updated	Effective Date
05/18/2020	10/14/2008	

- A. Student success will be the primary goal of Southwestern Michigan College.
- B. Southwestern Michigan College will become the college of first choice for students who have a choice regarding where they receive higher education.
- C. Southwestern Michigan College will become the college of service: service to students with limited options, service to our taxpayers, service to our community, and service to employers.
- D. Southwestern Michigan College will use current computer technology in support of academic, academic support and business functions of the College.