



# Southwestern Michigan College Foundation Board of Directors Meeting Minutes

April 22, 2025

Dale A. Lyons Building, Foundation Room 906 – Dowagiac Campus

12:00pm

## Minutes

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### Welcome

The meeting was convened at 12:02pm by Board President Carole Schmidt.

Members Present: Carole Schmidt, Tom Ellspermann, Michelle Kite, Krin Jurgensen, Becky Moore, Jan Barkell, Greg Lozeau, Dick Judd, David Tate, Patty Patano, Julie Dye

Members Absent: Susan Dobrich, Ron Gunn, Joe Odenwald, Bruce Springsteen, Ada Springsteen, Terry Groth, Bill White, Tom Jerdon, George Wehrle, Deborah Hackworth

### Approval of Agenda

The April 2025 agenda required no changes. Tom Ellspermann moved, seconded by Becky Moore, to approve the April 2025 agenda. Motion passed unanimously.

### Approval of Minutes

Minutes of the October 2024 regular convened meeting required no changes. Dick Judd moved, seconded by Greg Lozeau, to approve the October 2024 minutes. Motion passed unanimously.

### College Update: Brent Brewer, Senior Vice President & Chief Strategy Officer

- Six straight years of enrollment growth with 15% the last two years
- Fall enrollment goal is 2,080
- Room to Grow Campaign is currently underway
- Dr. Jeff Freels, CAO, will begin his position on June 16
- Two faculty searches are posted
- Dr. Joe gives his farewell to the Foundation

### Foundation Board Update: Dr. Carole Schmidt, Foundation President

Suggestions were asked for a departure gift for Dr. Joe. The majority would like to do naming rights to the head coach's wrestling office in the new wrestling renovation. Becky Moore will take this to the Board of Trustees to come together on this gift.

### Executive Director Update: Emily Schrock, Manager of Development

- Room to Grow Campaign –
- Donation given for both wrestling locker rooms from Zolman Tire.
- This is a combined Arts and Athletics campaign.
- \$600,000 goal over three years.

- The groundbreaking will be May 14 after the Board of Trustees meeting.
- Please think of who may be in your network to reach out to. Marketing materials will be given so you have all the information for this campaign.

#### SMC Day –

- This day was held on April 16.
- The goal for the day was \$8,000 with \$5,151 being raised.
- Bringing back club and organizations to SMC Day is a good idea.
- Stick with branded images.

#### 51<sup>st</sup> Steve's Run –

- Hosting on July 18 at 6pm.
- Fifth Third Bank has stepped down as the presenting sponsor.
- We are looking for a new presenting sponsor. Honor Credit Honor is a new sponsor this year with the desire to possibly be a presenting sponsor in the future.
- Registration is open.
- A signup will be emailed to you for consideration to volunteer.

### **Financial Report/Quarterly Donations: Michelle Kite, SMC Foundation Treasurer**

Members reviewed the financial report and quarterly donations. Total donations were received, for the quarter, in the amount of \$213,695. Greg Lozeau moved, seconded by Becky Moore, to accept the quarterly donations. Motion passed unanimously.

### **Foundation Committee Updates**

Investment Committee Update: Michelle Kite

- Review of the quarterly investment report from 1<sup>st</sup> Source Bank.
- Review of Fiscal Year 2024 Foundation Audit.

Recruitment and Membership Committee Update: Tom Ellspermann

- Please bring any names you have of people that would be interested in joining the Foundation.
- Encouraged to make ongoing donations through the year.
- Dr. Bruce Watson's process for becoming a member of the Foundation is in its next steps.
- Calendar for giving days to stay on top of donation time lines.

### **New Business**

### **Old Business**

### **Adjournment**

Patty Patano moved to adjourn at 1:24pm. Tom Ellspermann seconded. Motion passed unanimously.

### **Upcoming Events**

- Spring Collage Concert, May 7:30pm
- Outstanding Graduate Reception, May 8, 6:30pm
- Commencement, May 10, 10:00am and 1:00pm
- Financial/Investment Committee Meeting – July 17, 10:00am
- 51<sup>st</sup> Steve's Run – July 18, 6:00pm
- Annual Foundation Board Meeting, July 22, 12:00pm