

Graphic Design Technology

Associate in Applied Science or Associate in Arts Option

Career Pathway: *Arts and Communication*

Career Cluster: *Arts, AV Technology and Communications*

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An Associate in Arts degree transfer option of this program is also available. Students planning to obtain a Baccalaureate degree in this field should plan their program of study in consultation with the Program Advisor.

Graphic Artists create artwork to illustrate or promote products, services, and ideas, as well as to improve appearance or attract attention. They plan, design, and draw illustrations for displays, billboards, brochures, catalogs, books, magazines, newspapers, television, the Internet, and packaging. Graphic Artists may work alone or as part of a team. The median expected salary for a typical Graphic Design Specialist in the United States is \$44,526.

Prerequisites

- ◆ Some of the courses in this curriculum have specific prerequisites that may not be listed as part of the degree requirements. These are described in the course descriptions.
- ◆ Students will need to demonstrate proficiencies in reading, English and mathematics based on SMC assessment tests, ACT or SAT scores or by taking the recommended courses.

General Education Requirements

The general education courses listed for this degree require a C (2.0) or better for graduation. See "General Education Requirements" for more information and full listing of all general education courses.

Course Sequence

- ◆ Many of the courses in this curriculum must be taken in a prescribed sequence. The listing that follows is a suggested sequence of courses for full-time students.
- ◆ If you are a part-time student or have transferred courses from another school, you should generally complete the courses listed under Semester I before taking courses listed under Semester II and so forth.
- ◆ Please be sure to consult the course descriptions as some courses may not be offered every semester.

Course	Credits
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Semester I

ART 100	Introduction to Digital Art and Design	3
ART 101	Two-Dimensional Design	3
ART 102	Drawing I	4
ENGL 103	Freshman English II	3
	OR	
ENGL 103W	Freshman English II w Workshop	4
PSYC 101	General Psychology	3

Semester II

ART 105	Photographic Design	3
	OR	
ART 225	Digital Photography	(3)
ART 204	Art History II	3
ART 213	Typography in Design	3
ENGL 104	Freshman English III	3
MATH 128	Contemporary Mathematics	4

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****ASSOCIATE IN APPLIED SCIENCE Track****

NOTE: This degree is for students who specifically want a two-year degree. If you wish to transfer to a four-year program please refer to the Associate in Arts degree track and contact your advisor to determine specific course requirements at the transfer institution prior to selecting options/electives.

Course Credits

Semester III

ART 219	Graphic Design I	3
ART 230	Digital Publishing	3
ART 261	Prepress I	3
BUSI 101	Introduction to Business	3
	Art Elective	3

Semester IV

ART 220	Graphic Design II	3
ART 255	Internship	2
ART 265	Portfolio Production	3
	Art Elective	3
ISYS 241	Intro to Web Development	3

Total Program Credits *61-62

****ASSOCIATE IN ARTS Track****

NOTE: Students following the Associate in Arts degree track will be eligible to go on and complete their Bachelor's degree in Graphic Design or a related field at various four-year institutions. Please contact your advisor to determine specific course requirements at the transfer institution prior to selecting options/electives.

Semester III

ART 203	Art History I	3
ART 219	Graphic Design I	3
ART 230	Digital Publishing	3
GEOG 110	Physical Geography	4
HUMA 202	Intro to American Pop Culture	3

Semester IV

ART 220	Graphic Design II	3
ART 265	Portfolio Production	3
ENST 112	Environmental Science	4
SOCI 201	Principles of Sociology	3

Total Program Credits *61-62