

# Business

## Associate in Applied Science or Associate in Arts

### Leading to a Baccalaureate degree in Business through Ferris State University

**Career Pathway:** *Business, Management, Marketing & Technology*

**Career Cluster:** *Business*

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**NOTE:** This degree can be used for students who want a two-year associate degree or to transfer to Ferris State University. If you wish to transfer to another four-year program, please contact your advisor to determine specific course requirements at the receiving institution prior to selecting options/electives.

This degree can be used as the first step in a career ladder, or to enable persons who are already employed to move up to a mid-level management position with their current employer. It can also be coupled with other professional skills or certificates to allow graduates to move to management positions in those professions.

### Prerequisites

- ◆ You will need to demonstrate proficiencies prior to graduation in reading, mathematics and English based on SMC assessment tests, ACT or SAT scores, or by taking the recommended courses.

- ◆ Some of the courses in this curriculum have specific prerequisites that may not be listed as part of the degree requirement. These are described in the course descriptions.

### General Education Requirements

The general education courses listed for this degree required a C (2.0) or better for graduation. See "General Education Requirements" for more information and full listing of all general education courses.

### Course Sequence

- ◆ Many of the courses in this curriculum must be taken in a prescribed sequence. The listing that follows is a suggested sequence of courses for full-time students.
- ◆ If you are a part-time student or have transferred courses from another school, you should generally complete the courses listed under Semester I before taking courses listed under Semester II and so forth.
- ◆ Please be sure to consult the course descriptions, as some courses may not be offered every semester.

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Course	Credits
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### Semester I

ACCO 201	Principles of Accounting I	4
BUSI 101	Introduction to Business	3
ENGL 103	Freshman English II	3
OR		
ENGL 103W	Freshman English II w Workshop	(4)
ISYS 110	Intro to Computer Technology	3
SPEE 102	Fundamentals of Public Speaking	3

### Semester II

ACCO 202	Principles of Accounting II	4
BUSI 201	Principles of Management	3
BUSI 220	Marketing	3
MATH 150	Statistics	4

### \*\*ASSOCIATE IN APPLIED SCIENCE Track\*\*

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**NOTE:** This degree is for students who specifically want a two-year degree or plan to transfer to Ferris State University. If you wish to transfer to a different four-year program (other than FSU) please refer to the Associate in Arts degree track and contact your advisor to determine specific course requirements at the receiving institution prior to selecting options/electives.

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### Semester III

BUSI 207	Business Law I	3
BUSI 210	Personal Finance	3
BUSI 214	Business Communication	3
ECON 202	Microeconomics	3
ENST 112	Environmental Science	4

### Semester IV

BUSI 225	Human Resources Management	3
BUSI 240	Professionalism Workshop	1
BUSI 255	Internship	3
ECON 201	Macroeconomics	3
HUMA 210	Intro to Non-Western Civilization	4

**Total Program Credits                      \*60-61**

### \*\*ASSOCIATE IN ARTS Track\*\*

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**NOTE:** Students following the Associate in Arts degree track will be eligible to go on and complete their Bachelor's degree in Business or a related field at various four-year institutions. Please contact your advisor to determine specific course requirements at the receiving institution prior to selecting options/electives.

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Course	Credits
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### Semester III

BUSI 207	Business Law I	3
Or		
BUSI 208	Business Law II	3
BUSI 210	Personal Finance	3
BUSI 214	Business Communications	3
ECON 202	Microeconomics	3
ENST 112	Environmental Science	4

### Semester IV

ART 110	Art Appreciation	3
ECON 201	Macroeconomics	3
GEOG 110	Physical Geography	4
HUMA 210	Intro to Non-Western Civilization	4

**Total Program Credits                      \*60-61**